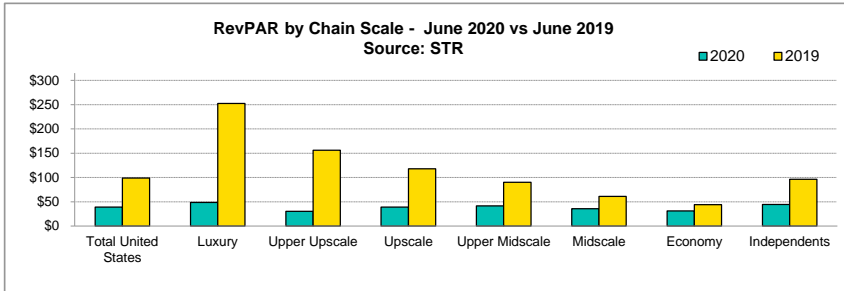


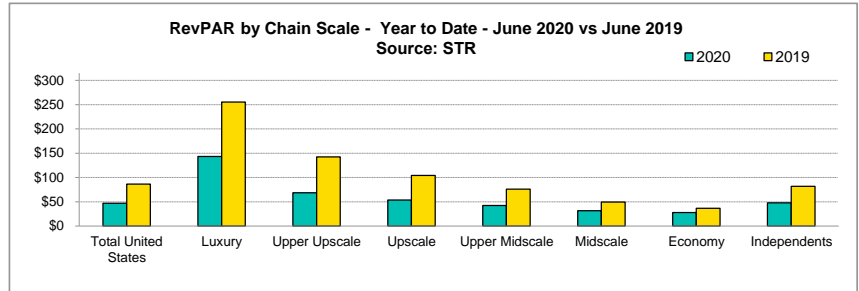
## Performance by Industry Segments

For the Month of: June 2020



## Performance by Industry Segments

For the Month of: June 2020



	June 2020 vs June 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from June 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Rooms Sold
<b>Total United States</b>	42.2	73.3	92.15	134.58	38.88	98.69	-42.5	-31.5	-60.6	-63.1	-6.2	-46.1
<b>Chain Scale</b>												
Luxury	18.0	76.5	268.95	329.95	48.53	252.30	-76.4	-18.5	-80.8	-87.7	-36.2	-84.9
Upper Upscale	21.9	80.3	138.30	194.57	30.26	156.19	-72.7	-28.9	-80.6	-84.9	-22.1	-78.8
Upscale	36.8	79.6	106.31	148.05	39.07	117.78	-53.8	-28.2	-66.8	-67.8	-3.0	-55.2
Upper Midscale	44.4	76.4	93.14	117.96	41.36	90.07	-41.8	-21.0	-54.1	-53.9	0.3	-41.7
Midscale	46.8	67.1	76.74	91.24	35.90	61.21	-30.3	-15.9	-41.4	-41.0	0.7	-29.8
Economy	53.9	65.4	58.09	67.22	31.30	43.96	-17.6	-13.6	-28.8	-28.9	-0.2	-17.7
Independents	44.2	70.5	100.28	136.63	44.35	96.27	-37.2	-26.6	-53.9	-57.9	-8.6	-42.6
<b>Class</b>												
Luxury	27.7	75.9	236.43	295.68	65.43	224.28	-63.5	-20.0	-70.8	-77.7	-23.4	-72.1
Upper Upscale	24.9	79.1	139.18	192.99	34.71	152.61	-68.5	-27.9	-77.3	-82.1	-21.1	-75.1
Upscale	37.2	78.6	109.56	149.61	40.76	117.55	-52.7	-26.8	-65.3	-67.1	-5.0	-55.0
Upper Midscale	44.1	76.1	95.54	121.00	42.15	92.05	-42.0	-21.0	-54.2	-54.9	-1.6	-42.9
Midscale	46.3	68.2	82.63	100.95	38.22	68.81	-32.1	-18.1	-44.4	-45.2	-1.3	-33.0
Economy	51.5	66.1	64.49	79.42	33.23	52.53	-22.1	-18.8	-36.7	-37.9	-1.8	-23.5
<b>Region</b>												
New England	30.5	73.4	107.43	175.79	32.75	128.95	-58.4	-38.9	-74.6	-77.0	-9.5	-62.4
Middle Atlantic	38.0	77.3	103.92	172.05	39.50	133.05	-50.8	-39.6	-70.3	-73.4	-10.4	-56.0
South Atlantic	43.9	72.9	100.67	128.37	44.21	93.58	-39.8	-21.6	-52.8	-55.6	-6.1	-43.4
East North Central	39.6	71.7	80.51	122.26	31.84	87.68	-44.9	-34.2	-63.7	-65.2	-4.1	-47.1
East South Central	47.3	70.7	83.15	107.04	39.32	75.64	-33.1	-22.3	-48.0	-47.7	0.7	-32.6
West North Central	40.4	70.2	80.67	106.26	32.56	74.57	-42.5	-24.1	-56.3	-56.5	-0.4	-42.7
West South Central	43.1	68.1	75.48	101.10	32.57	68.81	-36.6	-25.3	-52.7	-53.2	-1.2	-37.4
Mountain	45.8	72.8	89.20	118.03	40.85	85.93	-37.1	-24.4	-52.5	-57.4	-10.3	-43.6
Pacific	42.1	80.6	107.73	178.94	45.33	144.25	-47.8	-39.8	-68.6	-72.3	-11.8	-54.0
<b>Location</b>												
Urban	31.0	79.6	103.69	192.03	32.18	152.93	-61.0	-46.0	-79.0	-82.4	-16.6	-67.5
Suburban	44.4	74.0	80.74	114.66	35.87	84.81	-39.9	-29.6	-57.7	-58.7	-2.3	-41.3
Airport	38.9	79.8	82.79	122.69	32.21	97.96	-51.3	-32.5	-67.1	-67.9	-2.5	-52.5
Interstate	47.0	66.5	76.59	91.50	35.97	60.87	-29.4	-16.3	-40.9	-40.5	0.7	-28.9
Resort	40.2	75.7	153.70	178.21	61.78	134.90	-46.9	-13.8	-54.2	-63.8	-21.0	-58.0
Small Metro/Town	45.6	66.8	91.84	114.10	41.91	76.22	-31.7	-19.5	-45.0	-45.4	-0.7	-32.2

	Year to Date - June 2020 vs June 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD June 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Rooms Sold
<b>Total United States</b>	43.1	65.8	109.04	131.08	47.02	86.30	-34.5	-16.8	-45.5	-47.8	-4.1	-37.2
<b>Chain Scale</b>												
Luxury	41.2	74.0	347.55	345.27	143.10	255.41	-44.3	0.7	-44.0	-58.5	-26.0	-58.8
Upper Upscale	39.0	74.5	175.88	191.08	68.53	142.28	-47.7	-8.0	-51.8	-58.8	-14.5	-55.3
Upscale	42.6	72.8	125.44	143.31	53.38	104.32	-41.5	-12.5	-48.8	-49.4	-1.1	-42.2
Upper Midscale	42.5	67.4	99.50	112.73	42.29	76.00	-37.0	-11.7	-44.4	-43.9	0.7	-36.5
Midscale	41.1	57.7	76.89	85.89	31.64	49.53	-28.7	-10.5	-36.1	-35.4	1.1	-27.8
Economy	48.6	58.3	56.99	63.02	27.67	36.73	-16.7	-9.6	-24.7	-24.6	0.1	-16.7
Independents	43.3	62.8	110.15	130.50	47.67	81.94	-31.1	-15.6	-41.8	-45.8	-6.8	-35.7
<b>Class</b>												
Luxury	40.8	70.9	293.58	304.59	119.81	215.89	-42.4	-3.6	-44.5	-55.3	-19.4	-53.6
Upper Upscale	39.2	72.9	173.76	189.59	68.14	138.12	-46.2	-8.3	-50.7	-57.7	-14.2	-53.8
Upscale	42.2	71.6	126.70	144.38	53.52	103.36	-41.0	-12.2	-48.2	-49.6	-2.6	-42.6
Upper Midscale	42.5	67.3	101.97	115.36	43.37	77.62	-36.8	-11.6	-44.1	-44.4	-0.5	-37.1
Midscale	41.4	58.9	83.81	94.54	34.71	55.68	-29.7	-11.3	-37.6	-38.3	-1.1	-30.4
Economy	47.0	59.0	64.63	74.26	30.40	43.82	-20.3	-13.0	-30.6	-31.5	-1.3	-21.4
<b>Region</b>												
New England	35.8	60.2	115.13	150.84	41.21	90.76	-40.5	-23.7	-54.6	-57.6	-6.5	-44.4
Middle Atlantic	40.3	66.0	119.11	157.45	48.05	103.85	-38.8	-24.3	-53.7	-56.4	-5.9	-42.4
South Atlantic	46.2	69.5	116.80	134.16	53.97	93.28	-33.5	-12.9	-42.1	-44.8	-4.6	-36.6
East North Central	37.2	59.1	87.42	109.71	32.55	64.83	-37.0	-20.3	-49.8	-51.1	-2.5	-38.6
East South Central	43.0	62.8	86.49	103.16	37.22	64.82	-31.5	-16.2	-42.6	-42.6	0.0	-31.5
West North Central	36.2	56.3	84.10	98.08	30.48	55.21	-35.6	-14.3	-44.8	-45.1	-0.5	-35.9
West South Central	44.3	64.3	87.47	104.25	38.79	67.02	-31.0	-16.1	-42.1	-42.7	-0.9	-31.7
Mountain	45.9	67.0	112.67	124.46	51.73	83.34	-31.4	-9.5	-37.9	-42.5	-7.4	-36.5
Pacific	46.7	73.1	140.74	169.75	65.76	124.05	-36.1	-17.1	-47.0	-50.7	-6.9	-40.5
<b>Location</b>												
Urban	41.4	72.9	142.90	180.91	59.16	131.84	-43.2	-21.0	-55.1	-59.2	-9.1	-48.3
Suburban	45.2	66.8	93.13	111.47	42.08	74.42	-32.3	-16.5	-43.5	-44.3	-1.5	-33.3
Airport	46.0	74.9	103.17	120.90	47.44	90.58	-38.6	-14.7	-47.6	-48.5	-1.6	-39.6
Interstate	40.8	57.0	77.26	86.59	31.51	49.37	-28.5	-10.8	-36.2	-35.9	0.4	-28.2
Resort	45.8	71.4	184.17	188.52	84.28	134.64	-35.9	-2.3	-37.4	-47.5	-16.2	-46.3
Small Metro/Town	39.5	56.2	89.75	102.35	35.49	57.48	-29.6	-12.3	-38.3	-38.7	-0.8	-30.1

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