



Founded on relationships, proven through results.

Founded in 2002, HP Hotels has become one of the most highly respected management companies in the industry today. Our executive leadership team is actively involved in strategic planning and day-to-day business operations and committed to maintaining HP's position as an industry leader.

Hilton Worldwide and IHG have selected HP Hotel Management as a preferred operator, approved to manage in their Upper-Upscale and Upscale segments. HP is also approved by Marriott International, Hyatt, Choice Hotels International, Wyndham Worldwide and Carlson to manage in their Upper-Upscale, Upscale and Upper-Midscale segments.

HP's blend of innovation and experience is evidenced by the over 100 prestigious industry awards that the company has won. This, coupled with a strong track record of delivering value and positive financial results to our owners and partners, makes the HP Hotels name synonymous with success.

OPERATIONS

**REVENUE
MANAGEMENT**

**SALES AND
MARKETING**

ACCOUNTING

**HUMAN
RESOURCES**

SUMMARY

- Hospitality management company, committed to excellence toward maximizing results and increasing asset value for our clients/owners
- Nationally recognized by more than 11 major franchise companies, managing in more than 15 states and the Caribbean
- Proven history of turning around problem assets through implementation of innovative systems that are process-oriented with strategic thought processes
- Experts in franchise relations and negotiations
- Committed to your success, HP Hotels' team leverages our subject matter expertise in sales and marketing, human resources, operational systems, food and beverage, asset enhancement, accounting and purchasing to deliver superior results
- Industry leading performance in Profitability, STR Index Results, Guest Satisfaction and Team Member Engagement

BENEFITS

- Seamless connectivity for our owners to see real-time, dynamic financial data in a dashboard setting
- National Presence, with experience in primary and secondary markets
- Vision with Execution
- Franchise Preferred
- Human Resources
- Sales and Marketing
- Revenue Management
- Accounting/Finance
- 5 Offices across the country to best service your facilities

AREAS OF EXPERTISE

- Turn-Key Hotel Management
- JV Partnership Capability
- Hotel Repositioning
- Hotel Consulting Services
- Dynamic Financial Reporting via M3 Accounting and Business Intelligence systems
- Support for Lender Work-Outs
- Support to Loan Servicers/Special Servicers
- Franchise Compliance
- Franchise Liaison
- Acquisition Consulting
- Receivership Support
- Asset Management Consulting
- Maximize Profitability
- Human Resource Property Support
- Annual Business Planning
- Capital Improvement Planning & Execution
- Customer-Friendly Agreements
- Exceptional Guest Service
- Distressed Property Revitalization
- New Property Development

OFFICERS



James M. Hines
Chairman



Joseph Powers
Chief Financial
Officer



Kerry Ranson
Chief Development
Officer

COMPANY EXECUTIVES

Jason LaBarge, Senior Vice President of HP Hotels

Neva Long, Vice President of Human Resources

Mark Alvarez, Regional Director of Operations

Richie Mata, Regional Director of Operations

Jared Bunch, Regional Director of Operations

Kevin Atkisson, Regional Director of Operations

Chris Gennardo, Vice President of Sales and Marketing/RM

Nancy Obstler, Area VP of Sales & Marketing/Revenue Management

Michael Capizzi, Vice President of Hotel Accounting

AFFILIATIONS

Kerry Ranson

- Chairman of IHGOA Board
2015
- IHG Owners Association
2004 - present
- Board Committee Chairman
2005 – present

Mike Hines

- Hilton Garden Inn Owners
Advisory
2011 – present

Jason LaBarge

- Hilton Focus & Suites Brands –
Operations Focus Group
2020 – present

Chris Gennardo

- Hilton Garden Inn – Corporate Sales
Committee
2012- present
- IHG OA Direct Sales Committee
2009 - 2011
- Cambria Suites Brand Conference
Planning Committee
2011

RECOGNITION

Top 3rd Party Management Company, Hotel Management

Top 3rd Party Management Company, Hotel Business

Top 100 Management Companies, Hotel Business

Top 100 Management Companies, Lodging Magazine

Top Hotel Companies, Hotel Management

Top Owners & Developers, Hotel Business

Top Owner & Operator, Lodging Hospitality

HOTEL AWARDS (a short sampling)

Worldwide Hotel of the Year, Hilton Garden Inn Brand

Hilton Garden Inn, Cartersville, GA

Choice Gold Award

Comfort Suites, Birmingham, AL

Comfort Suites, Gastonia, NC

Development of the Year

Embassy Suites, Birmingham, AL

Hilton Garden Inn, Birmingham - Lakeshore, AL

Elite Management Company

Hotel Interactive

Hampton Circle of Excellence

Hampton Inn, Pell City, AL

Hotel of the Year

Hilton Garden Inn, Pineville, NC

IHG D.O.S. of the year

Holiday Inn Express, Birmingham, AL

IHG Quality Excellence Performance Award

Holiday Inn Express, Irondale, AL

Holiday Inn Express, Fultondale, AL

Platinum Award for Outstanding Achievement

Cambria Suites, Green Bay, WI

President's Award for Outstanding Achievement

Cambria Suites, Green Bay, WI

Quality Excellence Performer

Holiday Inn Express, Irondale, AL

Sleep Inn Hotel of the Year

Sleep Inn, Fleming Island, FL

Torch Bearer Award

Holiday Inn Express, Forest, MS

Holiday Inn Express, Forest, MS

Trip Advisor Award Ranked #3 BEST US Airport Hotels

Cambria Suites, Raleigh-Durham, NC

 [CLICK HERE TO READ MORE ABOUT OUR SUCCESSES!](#)

PROPERTY EXPERIENCE

HP Hotels' market dominance touches a vast array of brands and product types. That performance has led to HP Hotels becoming an approved management company for Hilton, Marriott, IHG, Choice and Wyndham.

Since inception, HP Hotel Management Inc. has managed over 93 properties and is currently managing and operating 46 properties.

With over 6,000 rooms under management, HP has the experience to operate any property, anywhere.

CURRENT PORTFOLIO			
Brand	Hotel Name	City, State	No. of Rooms
Choice	Cambria Suites	Madison, WI	121
Choice	Cambria Suites – Raleigh	Morrisville, NC	103
Choice	Econo Lodge	Columbus, IN	135
Hilton	Double Tree – Columbia	Columbia, SC	237
Hilton	Double Tree Suites Airport	Oklahoma City, OK	134
Hilton	DoubleTree by Hilton Hotel Hattiesburg	Hattiesburg, MS	138
Hilton	Double Tree	Tulsa, OK	417
Hilton	Hampton Inn & Suites	Concord, NC	125
Hilton	Hampton Inn – Uptown	Charlotte, NC	149
Hilton	Hampton Inn & Suites	Woodstock, GA	60
Hilton	Hampton Inn & Suites	Peachtree City, GA	61
Hilton	Hilton – Nashville Airport	Nashville, TN	383
Hilton	Hilton Garden Inn	Cartersville, GA	108
Hilton	Hilton Garden Inn	Gainesville, GA	118
Hilton	Hilton Garden Inn	Rock Hill, SC	127
Hilton	Hilton Garden Inn	Pineville, NC	112
Hilton	Hilton Garden Inn	Oklahoma City, OK	113
Hilton	Hilton Garden Inn Conway	Conway, AR	103
Hilton	Hilton Garden Inn North	Charlotte, NC	112
Hilton	Hilton Garden Inn Uptown	Charlotte, NC	181
Hilton	Hilton Garden Inn West Little Rock	Little Rock, AR	133
Hilton	Home2 Suites	Conway, AR	83
Hilton	The Troubadour Hotel – Tapestry Collection	New Orleans, LA	184

CURRENT PORTFOLIO, CONTINUED

Brand	Hotel Name	City, State	No. of Rooms
Marriott	Fairfield Inn & Suites	Columbus, IN	96
Marriott	Fairfield Inn & Suites	Woodstock, GA	137
Wyndham	LaQuinta Inn & Suites	Columbus, IN	72

PIPELINE PROPERTIES

Marriott	Aloft Indianapolis downtown (new build)	Indianapolis, IN	128
Marriott	Courtyard Cartersville (new build)	Cartersville, GA	TBD
Hilton	Home2 Columbus (new build)	Columbus, IN	102
Hilton	Motto New Orleans (new build)	New Orleans, LA	170
Hilton	Curio Resort (new build)	Caribbean – Roatan	200
Hilton	Hilton Sun-Trust Park (new build)	Atlanta, GA	250
IHG	Hotel Indigo St. Charles	New Orleans, LA	143

PAST EXPERIENCE OF HP HOTELS AND OUR HP EXECUTIVES

Brand	Hotel Name	City, State	No. of Rooms
Best Western	Best Western	Auburn, AL	115
Best Western	Best Western	Windsor, CT	120
Best Western	St. Christopher Best Western	New Orleans, LA	108
Best Western	Best Western Plus	Dania Beach, FL	155
Carlson	Radisson Austin Towne Lake	Austin, TX	420
Carlson	Radisson West Palm Beach	West Palm Beach, FL	175
Choice	Cambria Suites	Savannah, GA	97
Choice	Cambria Suites	Green Bay, WI	127
Choice	Cambria Suites	Madison, WI	121
Choice	Cambria Suites	Oklahoma City, OK	134
Choice	Comfort Inn Irondale	Irondale, AL	83
Choice	Comfort Suites	Grayslake, IL	108
Choice	Comfort Suites	Fultondale, AL	75
Choice	Comfort Suites	Pelham, AL	75
Choice	Comfort Suites	Gastonia, NC	109
Choice	Comfort Suites	Johnson Creek, WI	100
Choice	Comfort Suites	Meriden, CT	104
Choice	Comfort Suites	Newport News, VA	105
Choice	Comfort Suites	Stratford, CT	82
Choice	Econo Lodge Westbank	Gretna, LA	100
Choice	Maison St. Charles Hotel & Suites	New Orleans, LA	130
Choice	Quality Inn	Huntsville, AL	67
Choice	Quality Inn & Suites Westbank/ Gretna	Gretna, LA	209
Choice	Sleep Inn & Suites	Orange Park, FL	90
Hilton	DoubleTree Hotel Denver North	Westminster, CO	180
Hilton	Embassy Suites – St Louis Airport	Bridgeton, MO	159
Hilton	Embassy Suites Chicago	Schaumburg, IL	209
Hilton	Embassy Suites Hoover	Hoover, AL	208
Hilton	Embassy Suites Phoenix – North	Phoenix, AZ	314
Hilton	Hampton Inn	Fairhope, AL	89
Hilton	Hampton Inn	Arkadelphia, AR	82

PAST EXPERIENCE (continued)

Hilton	Hampton Inn	Attala, AL	69
Hilton	Hampton Inn	Corydon, IN	74
Hilton	Hampton Inn	Destin, FL	89
Hilton	Hampton Inn – Cockrell Hill I-30	Dallas, TX	79
Hilton	Hampton Inn	Fultondale, AL	75
Hilton	Hampton Inn	Gadsden, AL	100
Hilton	Hampton Inn	Little Rock, AR	120
Hilton	Hampton Inn	Memphis, TN	131
Hilton	Hampton Inn	North Little Rock, AR	121
Hilton	Hampton Inn	Pell City, AL	75
Hilton	Hampton Inn	Waterbury, CT	91
Hilton	Hampton Inn & Suites	Leeds, AL	105
Hilton	Hampton Inn – Metairie	Metairie, LA	111
Hilton	Hampton Inn & Suites	East Point, GA	107
Hilton	Hampton Inn Irondale	Irondale, AL	100
Hilton	Hampton Lakeshore	Birmingham, AL	100
Hilton	Hilton Birmingham	Birmingham, AL	208
Hilton	Hilton Garden Inn – Midtown OKC	Oklahoma City, OK	107
Hilton	Hilton Garden Inn	Beaumont, TX	125
Hilton	Hilton Garden Inn	Aiken, SC	92
Hilton	Hilton Garden Inn	Elkhart, IN	85
Hilton	Hilton Garden Inn	Nanuet, NY	88
Hilton	Hilton Garden Inn Cedar Falls	Cedar Falls, IA	113
Hilton	Hilton Garden Inn Atlanta Sugarloaf	Duluth, GA	122
Hilton	Hilton Garden Inn Tuscaloosa	Tuscaloosa, AL	122
Hilton	Hilton Garden Inn Kansas City	Kansas City, KS	147
Hilton	Hilton Garden Inn – Lakeshore	Homewood, AL	95
Hilton	Hilton Garden Inn – Liberty Park	Vestavia Hill, AL	130
Hilton	Hilton Garden Inn – Lithia Springs	Lithia Springs, AL	112
Hilton	Hilton Melbourne Rialto Place	Melbourne, FL	237
Hilton	The Admiral Curio, a Collection by Hilton	Mobile, AL	163
Hilton	The Campbell House Curio	Lexington, KY	250

PAST EXPERIENCE (continued)

Hilton	Hilton Garden Inn – Liberty Park	Vestavia Hill, AL	130
Hilton	Hilton Garden Inn – Lithia Springs	Lithia Springs, AL	112
Hilton	Hilton Melbourne Rialto Place	Melbourne, FL	237
Hilton	The Admiral Curio, a Collection by Hilton	Mobile, AL	163
Hilton	The Campbell House Curio	Lexington, KY	250
IHG	Candlewood Suites	Alabaster, AL	88
IHG	Crowne Plaza Milwaukee Airport	Milwaukee, WI	199
IHG	Crowne Plaza Phoenix	Phoenix, AZ	248
IHG	Holiday Inn	Pearl, MS	100
IHG	Holiday Inn Cincinnati Airport	Erlanger, KY	306
IHG	Holiday Inn Express	Baker, LA	85
IHG	Holiday Inn Express	Clinton, MS	77
IHG	Holiday Inn Express	Forest, MS	62
IHG	Holiday Inn Express	Fultondale, AL	75
IHG	Holiday Inn Express	Gadsden, AL	70
IHG	Holiday Inn Express	Irondale, AL	100
IHG	Holiday Inn Express	Matthews, NC	70
IHG	Holiday Inn Express	Mobile, AL	100
IHG	Holiday Inn Express	Mountain Brook, AL	96
IHG	Holiday Inn Express	Pell City, AL	82
IHG	Holiday Inn Express	Swansea, MA	82
IHG	Holiday Inn Express	North Little Rock, AR	70
IHG	Holiday Inn Express & Suites New Orleans Airport	St. Rose, LA	136
IHG	Holiday Inn Express Irondale	Irondale, AL	108
IHG	Holiday Inn Express North Little Rock	Little Rock, AR	70
IHG	Holiday Inn Fort Smith	Fort Smith, AR	255
IHG	Holiday Inn Fresno Downtown Convention Center	Fresno, CA	197
IHG	Holiday Inn Gurnee	Gurnee, IL	210
IHG	Holiday Inn Homewood	Birmingham, AL	108
IHG	Holiday Inn Peachtree City	Peachtree City, GA	88
IHG	Holiday Inn Express	New Orleans, LA	129
IHG	Staybridge Suites	New Orleans, LA	182

PAST EXPERIENCE (continued)

IHG	Holiday Inn - Trophy Club	Trophy Club, TX	142
IHG	Holiday Inn Express – Austin South	Boda, TX	76
IHG	Holiday Inn Express	Allen, TX	87
Independent	Atlanta Airport Hotel	Hapeville, GA	190
Independent	Chancellor Hotel	Fayetteville, AR	207
Independent	Pontchartrain Hotel	New Orleans, LA	110
Independent	South Beach Hotel & Suites Biloxi	Biloxi, MS	100
Independent	Hotel Finial	Anniston, AL	105
G6	Studio 6 & Motel 6	Augusta, GA	166
G6	Studio 6	Chamblee, GA	120
G6	Motel 6	Columbus, GA	137
G6	Motel 6	Greenville, SC	159
G6	Studio 6	Savannah, GA	157
G6	Studio 6 & Motel 6	Jacksonville, FL	137
G6	Studio 6 & Motel 6	Fayetteville, NC	126
G6	Studio 6 - Hampton	Newport News, VA	141
G6	Studio 6 & Motel 6	Richmond, VA	143
G6	Studio 6 & Motel 6	Greensboro, NC	133
Marriott	SpringHill Suites	Green Bay, WI	127
Marriott	Four Points by Sheraton	Coral Gables, FL	103
Marriott	Four Points – Biloxi	Biloxi, MS	195
Marriott	Four Points by Sheraton	Metairie, LA	224
Marriott	Aloft	Oklahoma City, OK	134
Marriott	Aloft Charlotte Uptown	Charlotte, NC	180
Marriott	Springhill Suites	Coral Gables, FL	112
Marriott	Sheraton Atlanta Airport – Atlanta, GA	Atlanta Airport	396
Marriott	Sheraton Crescent Hotel Phoenix	Phoenix, AZ	342
Marriott	Sheraton Metairie	Metairie, LA	181
Marriott	Towne Place Suites Homewood	Birmingham, AL	126
Wyndham	Days Inn New Orleans Airport	Kenner, LA	166
Wyndham	Ramada Plaza Milwaukee Airport Hotel & Convention	Milwaukee, WI	163
Wyndham	Wingate Inn	Birmingham, AL	100

PAST EXPERIENCE (continued)

Wyndham	Wingate Inn	Atlanta, GA	103
Wyndham	Wingate Inn	Dallas, TX	100
Wyndham	Wyndham Garden Inn	Columbus, GA	88
Wyndham	Baymont Inn & Suites	Miami, FL	92