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Monthly Hotel Review

Volume 20, Issue M3

U.S. Hotel Industry Performance for the Month of: March 2020



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Translation Table

For the Month of: March 2020

March 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



March 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

This Year

Tuesday, Mar 17th - St. Patrick's Day

Last Year

Sunday, Mar 17th - St. Patrick's Day

Number of Weekdays: 23
Number of Weekend Days: 8

Number of Weekdays: 21
Number of Weekend Days: 10

Note: Weekdays - Sunday through Thursday, Weekends - Friday and Saturday

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U.S. Hotel Industry at a Glance

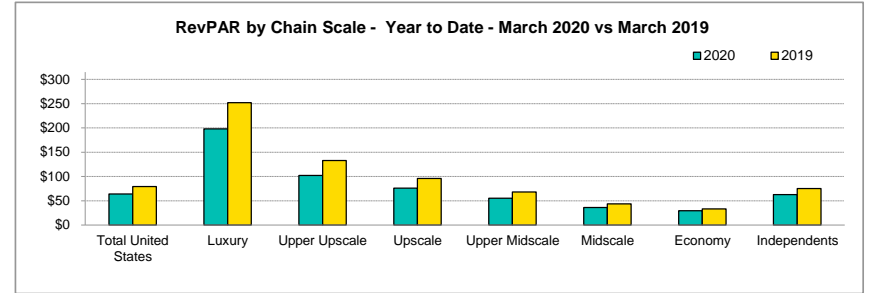
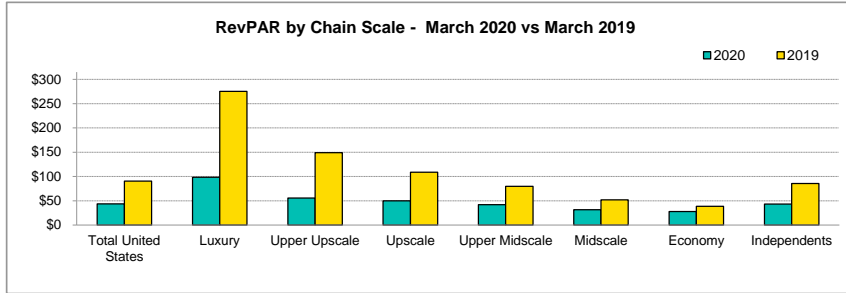
For the Month of: March 2020

	Current Month			Running 3 Months			Running 12 Months			Year to Date		
Supply	▲	up	2.0 %	▲	up	2.0 %	▲	up	2.0 %	▲	up	2.0 %
Demand	▼	down	41.2 %	▼	down	14.2 %	▼	down	1.8 %	▼	down	14.2 %
Occupancy	▼	down	42.3 %	▼	down	15.9 %	▼	down	3.8 %	▼	down	15.9 %
ADR	▼	down	16.5 %	▼	down	4.0 %	▼	down	0.1 %	▼	down	4.0 %
RevPAR	▼	down	51.9 %	▼	down	19.3 %	▼	down	3.8 %	▼	down	19.3 %

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Performance by Industry Segments

For the Month of: March 2020



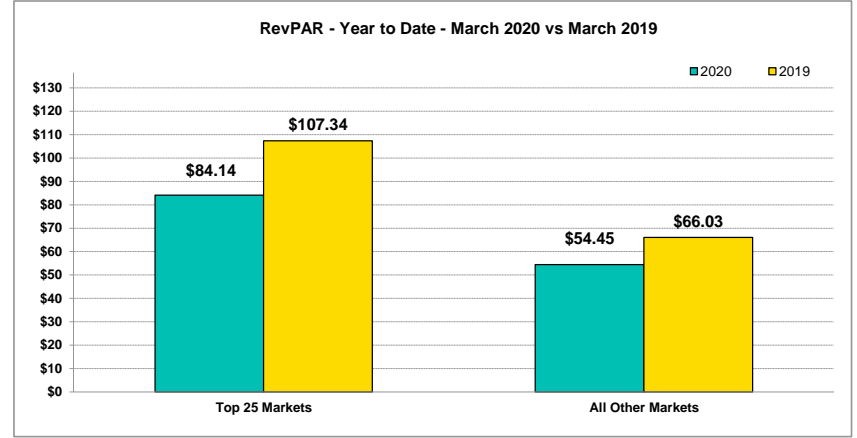
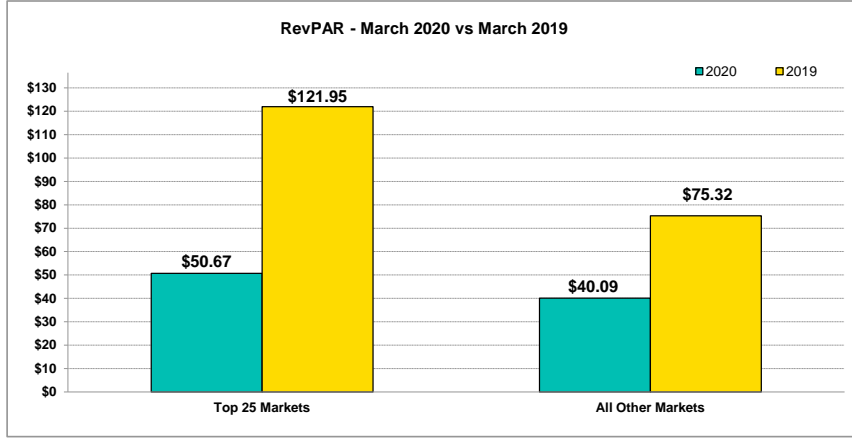
	March 2020 vs March 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from March 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Total United States	39.4	68.2	110.66	132.57	43.54	90.46	-42.3	-16.5	-51.9	-50.9	2.0	-41.2
Chain Scale												
Luxury	27.2	76.4	362.02	360.57	98.53	275.42	-64.4	0.4	-64.2	-65.1	-2.5	-65.2
Upper Upscale	30.7	76.9	181.27	193.72	55.64	148.89	-60.1	-6.4	-62.6	-62.1	1.5	-59.5
Upscale	37.5	75.0	132.61	145.05	49.79	108.77	-49.9	-8.6	-54.2	-52.0	4.9	-47.5
Upper Midscale	40.3	70.0	104.13	113.93	42.01	79.79	-42.4	-8.6	-47.4	-45.5	3.5	-40.4
Midscale	40.3	59.9	78.17	86.45	31.48	51.77	-32.7	-9.6	-39.2	-37.2	3.2	-30.6
Economy	48.6	60.9	57.34	63.25	27.89	38.51	-20.1	-9.3	-27.6	-27.0	0.8	-19.5
Independents	39.3	65.1	109.53	131.26	43.01	85.39	-39.6	-16.6	-49.6	-49.5	0.2	-39.5
Class												
Luxury	29.4	73.2	300.14	317.13	88.33	232.22	-59.8	-5.4	-62.0	-61.1	2.2	-58.9
Upper Upscale	31.1	75.3	179.12	192.74	55.62	145.14	-58.8	-7.1	-61.7	-61.1	1.4	-58.2
Upscale	37.0	73.8	133.31	146.09	49.38	107.79	-49.8	-8.7	-54.2	-52.4	4.0	-47.8
Upper Midscale	39.8	69.8	105.84	116.22	42.18	81.09	-42.9	-8.9	-48.0	-46.2	3.4	-40.9
Midscale	39.9	60.8	84.75	94.66	33.81	57.59	-34.4	-10.5	-41.3	-40.4	1.4	-33.5
Economy	46.6	61.6	64.37	73.98	30.01	45.59	-24.3	-13.0	-34.2	-34.2	0.0	-24.4
Region												
New England	31.8	57.2	116.13	136.06	36.96	77.87	-44.4	-14.7	-52.5	-52.0	1.2	-43.7
Middle Atlantic	33.2	64.8	121.42	148.70	40.27	96.43	-48.9	-18.3	-58.2	-57.4	2.1	-47.8
South Atlantic	43.2	74.4	120.83	143.76	52.16	107.00	-42.0	-16.0	-51.3	-50.2	2.2	-40.7
East North Central	33.8	58.8	89.19	103.27	30.11	60.73	-42.6	-13.6	-50.4	-49.4	2.1	-41.4
East South Central	43.1	68.5	88.94	103.07	38.32	70.60	-37.1	-13.7	-45.7	-44.3	2.6	-35.5
West North Central	34.2	55.6	85.30	95.22	29.15	52.99	-38.6	-10.4	-45.0	-43.8	2.2	-37.2
West South Central	42.8	69.0	87.94	109.64	37.65	75.60	-37.9	-19.8	-50.2	-49.0	2.4	-36.5
Mountain	41.9	70.0	116.38	133.51	48.79	93.41	-40.1	-12.8	-47.8	-47.3	0.9	-39.5
Pacific	39.0	74.5	139.83	167.34	54.60	124.73	-47.6	-16.4	-56.2	-55.5	1.7	-46.7
Location												
Urban	33.1	75.2	147.42	177.68	48.81	133.53	-55.9	-17.0	-63.4	-62.4	2.9	-54.6
Suburban	42.5	69.1	95.53	111.45	40.63	77.06	-38.5	-14.3	-47.3	-46.2	2.1	-37.2
Airport	44.7	78.1	107.31	124.07	47.98	96.95	-42.8	-13.5	-50.5	-49.4	2.2	-41.5
Interstate	40.7	58.9	78.42	85.72	31.90	50.47	-30.9	-8.5	-36.8	-35.7	1.7	-29.7
Resort	37.0	76.7	186.22	204.04	68.88	156.44	-51.8	-8.7	-56.0	-55.6	0.9	-51.3
Small Metro/Town	37.7	56.7	88.88	98.90	33.54	56.10	-33.5	-10.1	-40.2	-39.3	1.6	-32.4

	Year to Date - March 2020 vs March 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD March 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Total United States	51.8	61.6	123.76	128.90	64.14	79.46	-15.9	-4.0	-19.3	-17.6	2.0	-14.2
Chain Scale												
Luxury	55.4	71.6	357.71	351.98	198.05	251.89	-22.6	1.6	-21.4	-22.7	-1.7	-24.0
Upper Upscale	55.1	70.6	185.44	188.17	102.25	132.90	-21.9	-1.4	-23.1	-21.9	1.6	-20.7
Upscale	56.0	68.6	135.72	139.78	75.98	95.92	-18.4	-2.9	-20.8	-16.8	5.0	-14.3
Upper Midscale	52.2	62.5	105.85	109.28	55.25	68.28	-16.5	-3.1	-19.1	-16.3	3.4	-13.6
Midscale	45.5	52.6	79.81	82.96	36.29	43.64	-13.6	-3.8	-16.8	-14.2	3.2	-10.8
Economy	50.2	54.4	58.37	60.70	29.33	33.03	-7.7	-3.8	-11.2	-10.4	0.9	-6.8
Independents	50.1	58.8	125.04	127.98	62.70	75.32	-14.8	-2.3	-16.7	-16.6	0.2	-14.6
Class												
Luxury	53.1	67.9	311.83	309.87	165.50	210.34	-21.8	0.6	-21.3	-19.3	2.5	-19.8
Upper Upscale	54.3	69.0	184.62	187.03	100.21	128.97	-21.3	-1.3	-22.3	-21.1	1.5	-20.1
Upscale	55.1	67.5	136.99	140.92	75.44	95.11	-18.4	-2.8	-20.7	-17.4	4.1	-15.0
Upper Midscale	52.1	62.5	108.54	111.88	56.60	69.87	-16.5	-3.0	-19.0	-16.2	3.5	-13.6
Midscale	46.5	54.0	88.64	91.47	41.26	49.41	-13.8	-3.1	-16.5	-15.4	1.3	-12.7
Economy	50.0	55.2	68.40	71.47	34.18	39.44	-9.5	-4.3	-13.3	-13.3	0.0	-9.4
Region												
New England	45.1	52.6	126.14	130.49	56.87	68.69	-14.4	-3.3	-17.2	-16.0	1.5	-13.1
Middle Atlantic	48.2	58.6	130.98	139.97	63.15	82.08	-17.8	-6.4	-23.1	-21.4	2.2	-16.0
South Atlantic	56.4	66.9	132.20	136.64	74.54	91.40	-15.7	-3.2	-18.4	-16.6	2.3	-13.8
East North Central	43.6	52.2	96.14	100.12	41.87	52.27	-16.6	-4.0	-19.9	-18.2	2.1	-14.8
East South Central	49.4	57.8	93.99	97.78	46.43	56.51	-14.5	-3.9	-17.8	-15.7	2.6	-12.3
West North Central	42.2	49.3	91.13	93.03	38.46	45.85	-14.4	-2.0	-16.1	-14.3	2.1	-12.5
West South Central	53.0	62.1	98.46	104.80	52.21	65.08	-14.6	-6.0	-19.8	-17.8	2.5	-12.5
Mountain	54.6	64.5	129.97	132.72	70.91	85.61	-15.4	-2.1	-17.2	-16.3	1.0	-14.5
Pacific	57.4	69.6	162.34	168.02	93.18	117.01	-17.6	-3.4	-20.4	-19.0	1.8	-16.1
Location												
Urban	53.8	68.0	159.32	168.42	85.74	114.59	-20.9	-5.4	-25.2	-22.9	3.0	-18.5
Suburban	53.6	62.6	104.59	109.34	56.11	68.48	-14.4	-4.3	-18.1	-16.3	2.2	-12.5
Airport	59.6	71.9	115.01	120.37	68.58	86.54	-17.1	-4.5	-20.8	-18.9	2.3	-15.1
Interstate	45.2	51.7	81.51	83.65	36.85	43.21	-12.5	-2.6	-14.7	-13.3	1.7	-11.0
Resort	57.1	70.0	200.83	198.73	114.75	139.02	-18.3	1.1	-17.5	-16.6	1.0	-17.5
Small Metro/Town	44.1	50.7	95.58	97.39	42.17	49.42	-13.0	-1.9	-14.7	-13.3	1.6	-11.7

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Performance in Top 25 Markets

For the Month of: March 2020



	March 2020 vs March 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from March 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Anaheim/Santa Ana, CA	35.4	82.3	142.97	170.15	50.66	140.12	-57.0	-16.0	-63.8	-63.6	0.7	-56.7
Atlanta, GA	43.9	74.8	93.69	115.27	41.10	86.23	-41.4	-18.7	-52.3	-51.1	2.6	-39.8
Boston, MA	31.4	68.5	147.36	172.99	46.32	118.54	-54.1	-14.8	-60.9	-59.9	2.7	-52.9
Chicago, IL	31.8	65.4	101.84	120.72	32.36	79.01	-51.5	-15.6	-59.0	-58.6	1.0	-51.0
Dallas, TX	42.2	72.4	91.54	110.91	38.66	80.34	-41.7	-17.5	-51.9	-50.2	3.6	-39.6
Denver, CO	38.8	71.2	110.21	123.91	42.76	88.18	-45.5	-11.1	-51.5	-50.0	3.1	-43.8
Detroit, MI	39.6	63.5	86.56	103.81	34.27	65.97	-37.7	-16.6	-48.0	-47.2	1.6	-36.7
Houston, TX	42.2	69.2	86.92	107.60	36.72	74.45	-38.9	-19.2	-50.7	-49.3	2.8	-37.2
Los Angeles/Long Beach, CA	42.5	81.7	153.45	175.42	65.20	143.40	-48.0	-12.5	-54.5	-54.0	1.1	-47.4
Miami/Hialeah, FL	42.5	85.7	210.13	254.13	89.37	217.67	-50.3	-17.3	-58.9	-57.6	3.2	-48.8
Minneapolis/St Paul, MN-WI	31.8	62.9	97.76	112.11	31.08	70.51	-49.5	-12.8	-55.9	-53.2	6.1	-46.4
Nashville, TN	45.0	79.1	126.08	154.50	56.76	122.23	-43.1	-18.4	-53.6	-50.2	7.2	-39.0
New Orleans, LA	38.6	84.1	134.98	183.84	52.06	154.62	-54.1	-26.6	-66.3	-65.5	2.3	-53.1
New York, NY	34.5	84.0	180.06	216.89	62.15	182.25	-58.9	-17.0	-65.9	-64.6	3.9	-57.3
Norfolk/Virginia Beach, VA	40.1	61.8	76.25	88.79	30.61	54.90	-35.1	-14.1	-44.2	-43.7	0.9	-34.5
Oahu Island, HI	42.9	80.0	218.43	229.49	93.71	183.58	-46.4	-4.8	-49.0	-48.7	0.5	-46.1
Orlando, FL	40.4	88.4	121.76	145.16	49.15	128.37	-54.4	-16.1	-61.7	-61.0	1.9	-53.5
Philadelphia, PA-NJ	37.5	68.5	108.28	130.22	40.64	89.15	-45.2	-16.8	-54.4	-53.2	2.6	-43.7
Phoenix, AZ	47.9	87.5	163.32	197.33	78.27	172.65	-45.2	-17.2	-54.7	-53.0	3.6	-43.3
San Diego, CA	40.7	80.1	134.89	162.60	54.84	130.21	-49.2	-17.0	-57.9	-57.2	1.6	-48.4
San Francisco/San Mateo, CA	30.2	79.9	183.68	250.31	55.42	199.96	-62.2	-26.6	-72.3	-71.9	1.5	-61.7
Seattle, WA	29.0	73.4	111.27	143.77	32.29	105.52	-60.5	-22.6	-69.4	-68.8	2.0	-59.7
St Louis, MO-IL	35.9	67.2	91.36	104.37	32.80	70.17	-46.6	-12.5	-53.3	-52.8	0.9	-46.1
Tampa/St Petersburg, FL	51.9	87.7	150.28	174.01	78.04	152.66	-40.8	-13.6	-48.9	-46.7	4.2	-38.3
Washington, DC-MD-VA	36.0	73.4	147.57	173.09	53.09	127.08	-51.0	-14.7	-58.2	-57.7	1.3	-50.4
Top 25 Markets	38.8	76.4	130.48	159.61	50.67	121.95	-49.2	-18.3	-58.4	-57.4	2.5	-47.9
All Other Markets	39.6	64.3	101.25	117.13	40.09	75.32	-38.4	-13.6	-46.8	-45.8	1.8	-37.3
Total United States	39.4	68.2	110.66	132.57	43.54	90.46	-42.3	-16.5	-51.9	-50.9	2.0	-41.2

	Year to Date - March 2020 vs March 2019										
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD March 2019				
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Rooms Avail
61.6	75.7	157.72	161.20	97.08	122.06	-18.7	-2.2	-20.5	-20.0	0.6	-18.2
57.5	70.1	108.99	126.23	62.62	88.50	-18.0	-13.7	-29.2	-27.4	2.7	-15.9
49.6	61.6	146.08	155.71	72.43	95.88	-19.5	-6.2	-24.5	-22.0	3.2	-16.9
45.8	56.5	109.77	112.75	50.32	63.68	-18.8	-2.6	-21.0	-20.1	1.1	-18.0
57.5	67.3	109.34	112.83	62.86	75.92	-14.6	-3.1	-17.2	-14.0	3.9	-11.3
54.5	65.5	117.56	121.22	64.12	79.40	-16.7	-3.0	-19.2	-16.5	3.4	-13.9
50.6	58.3	95.15	105.05	48.13	61.24	-13.2	-9.4	-21.4	-20.3	1.4	-12.0
54.8	63.5	99.26	106.20	54.37	67.39	-13.7	-6.5	-19.3	-17.0	2.9	-11.2
64.3	77.6	171.72	176.45	110.36	136.86	-17.1	-2.7	-19.4	-18.5	1.1	-16.2
69.1	82.6	262.73	248.82	181.45	205.54	-16.4	5.6	-11.7	-8.7	3.5	-13.5
45.3	57.7	104.77	109.18	47.42	63.04	-21.6	-4.0	-24.8	-21.0	4.9	-17.7
57.2	68.1	135.12	143.34	77.23	97.67	-16.1	-5.7	-20.9	-15.6	6.8	-10.4
58.7	73.9	156.12	165.34	91.72	122.15	-20.5	-5.6	-24.9	-23.1	2.5	-18.5
60.9	77.3	177.74	194.43	108.24	150.38	-21.3	-8.6	-28.0	-25.0	4.2	-18.0
45.7	52.0	80.50	83.16	36.77	43.22	-12.1	-3.2	-14.9	-13.8	1.3	-11.0
71.9	82.8	242.73	234.87	174.44	194.55	-13.2	3.3	-10.3	-9.8	0.5	-12.8
66.9	82.0	134.39	139.24	89.93	114.18	-18.4	-3.5	-21.2	-19.6	2.1	-16.7
50.6	59.9	114.29	121.46	57.84	72.77	-15.5	-5.9	-20.5	-18.4	2.7	-13.3
67.6	81.5	165.38	175.23	111.73	142.80	-17.1	-5.6	-21.8	-19.0	3.5	-14.2
62.3	74.9	149.94	158.07	93.43	118.39	-16.8	-5.1	-21.1	-19.4	2.1	-15.0
58.2	77.6	251.17	268.76	146.24	208.49	-24.9	-6.5	-29.9	-28.7	1.6	-23.7
52.9	67.1	133.10	140.56	70.46	94.33	-21.1	-5.3	-25.3	-23.7	2.2	-19.4
47.0	56.4	98.84	100.57	46.44	56.77	-16.8	-1.7	-18.2	-17.7	0.6	-16.3
70.2	81.0	149.80	154.70	105.13	125.31	-13.4	-3.2	-16.1	-12.5	4.3	-9.6
50.6	61.5	141.99	152.31	71.89	93.61	-17.6	-6.8	-23.2	-22.1	1.4	-16.5
57.5	69.8	146.26	153.70	84.14	107.34	-17.6	-4.8	-21.6	-19.6	2.5	-15.5
49.1	57.7	110.98	114.45	54.45	66.03	-15.0	-3.0	-17.5	-16.0	1.8	-13.4
51.8	61.6	123.76	128.90	64.14	79.46	-15.9	-4.0	-19.3	-17.6	2.0	-14.2

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Performance by State

For the Month of: March 2020

	March 2020 vs March 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from March 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Alabama	48.0	72.3	82.89	92.02	39.79	66.53	-33.6	-9.9	-40.2	-39.3	1.5	-32.6
Alaska	42.4	63.2	98.33	107.04	41.66	67.62	-32.9	-8.1	-38.4	-37.1	2.2	-31.5
Arizona	47.9	82.1	137.83	166.33	66.09	136.58	-41.6	-17.1	-51.6	-50.5	2.3	-40.3
Arkansas	38.2	56.7	76.40	83.12	29.22	47.13	-32.5	-8.1	-38.0	-37.1	1.4	-31.6
California	39.8	77.0	136.78	169.62	54.39	130.63	-48.4	-19.4	-58.4	-57.6	1.9	-47.4
Colorado	39.5	68.1	138.59	158.52	54.79	108.00	-42.0	-12.6	-49.3	-48.1	2.4	-40.6
Connecticut	33.9	58.2	100.99	112.86	34.24	65.65	-41.7	-10.5	-47.8	-47.9	-0.1	-41.8
Delaware	38.0	58.5	93.78	107.73	35.66	62.99	-35.0	-13.0	-43.4	-41.5	3.4	-32.8
Florida	46.4	85.2	156.78	181.77	72.72	154.82	-45.5	-13.7	-53.0	-51.7	2.8	-44.0
Georgia	44.8	72.4	90.23	109.08	40.38	78.99	-38.2	-17.3	-48.9	-47.6	2.4	-36.7
Hawaii	44.5	78.8	279.90	284.63	124.68	224.39	-43.5	-1.7	-44.4	-44.9	-0.8	-43.9
Idaho	39.6	59.3	91.71	96.15	36.30	57.06	-33.3	-4.6	-36.4	-36.2	0.3	-33.1
Illinois	32.8	61.7	94.25	111.53	30.93	68.80	-46.8	-15.5	-55.0	-54.5	1.1	-46.2
Indiana	36.3	61.5	86.86	100.51	31.52	61.78	-41.0	-13.6	-49.0	-47.8	2.3	-39.6
Iowa	33.5	52.2	81.49	89.31	27.29	46.58	-35.8	-8.8	-41.4	-39.6	3.1	-33.8
Kansas	38.3	56.6	79.35	88.82	30.41	50.28	-32.3	-10.7	-39.5	-38.1	2.3	-30.7
Kentucky	36.9	61.2	85.60	98.92	31.62	60.51	-39.6	-13.5	-47.8	-46.2	3.0	-37.8
Louisiana	41.5	72.0	97.39	130.33	40.41	93.88	-42.4	-25.3	-57.0	-56.4	1.4	-41.6
Maine	32.2	47.2	90.43	101.20	29.11	47.76	-31.8	-10.6	-39.0	-38.5	0.9	-31.1
Maryland	36.3	62.4	96.84	115.67	35.13	72.19	-41.9	-16.3	-51.3	-50.8	1.0	-41.3
Massachusetts	30.9	61.7	134.15	160.75	41.40	99.23	-50.0	-16.6	-58.3	-57.3	2.2	-48.9
Michigan	33.6	56.4	87.13	100.55	29.26	56.72	-40.5	-13.3	-48.4	-47.0	2.7	-38.8
Minnesota	31.1	56.0	95.76	107.32	29.82	60.06	-44.3	-10.8	-50.3	-48.2	4.4	-41.9
Mississippi	46.8	67.3	80.38	86.49	37.59	58.17	-30.5	-7.1	-35.4	-34.5	1.4	-29.5
Missouri	35.3	60.4	88.19	99.54	31.13	60.13	-41.6	-11.4	-48.2	-47.6	1.3	-40.8
Montana	37.8	51.3	87.93	90.60	33.26	46.46	-26.2	-2.9	-28.4	-28.9	-0.7	-26.7
Nebraska	36.0	53.6	81.16	88.54	29.22	47.50	-32.9	-8.3	-38.5	-38.0	0.7	-32.4
Nevada	40.8	72.0	105.15	114.13	42.90	82.14	-43.3	-7.9	-47.8	-48.0	-0.5	-43.6
New Hampshire	30.1	51.2	107.67	117.27	32.42	59.99	-41.1	-8.2	-46.0	-46.1	-0.2	-41.3
New Jersey	34.6	61.1	97.21	116.67	33.67	71.24	-43.3	-16.7	-52.7	-52.2	1.2	-42.6
New Mexico	45.8	68.8	85.40	94.46	39.09	64.95	-33.4	-9.6	-39.8	-39.7	0.2	-33.3
New York	33.3	70.0	144.38	177.14	48.09	123.94	-52.4	-18.5	-61.2	-60.2	2.7	-51.1
North Carolina	42.5	68.7	90.01	102.77	38.24	70.57	-38.1	-12.4	-45.8	-44.4	2.6	-36.5
North Dakota	33.0	50.0	75.47	79.51	24.89	39.79	-34.1	-5.1	-37.5	-37.4	0.0	-34.1
Ohio	35.6	59.2	85.08	98.05	30.25	58.08	-40.0	-13.2	-47.9	-47.0	1.7	-39.0
Oklahoma	39.3	59.9	72.59	80.06	28.52	47.95	-34.4	-9.3	-40.5	-40.0	0.9	-33.8
Oregon	36.8	64.4	99.72	112.10	36.68	72.15	-42.9	-11.0	-49.2	-48.4	1.5	-42.0
Pennsylvania	31.9	59.2	100.51	117.34	32.07	69.47	-46.1	-14.3	-53.8	-53.0	1.8	-45.1
Rhode Island	30.8	57.0	106.88	118.12	32.87	67.29	-46.0	-9.5	-51.2	-49.5	3.5	-44.1
South Carolina	43.1	69.0	94.03	112.08	40.57	77.36	-37.5	-16.1	-47.6	-46.2	2.6	-35.8
South Dakota	31.7	48.2	76.09	80.54	24.12	38.82	-34.2	-5.5	-37.9	-36.7	1.9	-33.0
Tennessee	41.7	70.5	98.56	118.49	41.09	83.52	-40.8	-16.8	-50.8	-49.0	3.6	-38.7
Texas	44.1	71.0	89.23	111.36	39.34	79.08	-37.9	-19.9	-50.3	-48.8	2.9	-36.1
Utah	41.0	66.8	115.54	141.89	47.40	94.76	-38.6	-18.6	-50.0	-48.9	2.1	-37.3
Vermont	34.2	53.4	116.03	128.84	39.73	68.84	-35.9	-9.9	-42.3	-42.4	-0.3	-36.1
Virginia	40.1	64.6	95.19	110.44	38.19	71.33	-37.9	-13.8	-46.5	-46.1	0.6	-37.5
Washington	33.3	67.8	98.68	124.20	32.89	84.22	-50.8	-20.5	-60.9	-60.2	2.0	-49.8
Washington, DC	31.0	81.9	239.08	253.74	74.08	207.83	-62.2	-5.8	-64.4	-63.7	1.8	-61.5
West Virginia	37.5	57.5	86.42	92.77	32.38	53.35	-34.8	-6.8	-39.3	-39.2	0.1	-34.8
Wisconsin	30.4	52.8	92.01	100.68	27.95	53.17	-42.5	-8.6	-47.4	-45.4	3.8	-40.3
Wyoming	34.7	47.8	103.68	117.02	36.01	55.91	-27.3	-11.4	-35.6	-35.0	0.9	-26.7
Total United States	39.4	68.2	110.66	132.57	43.54	90.46	-42.3	-16.5	-51.9	-50.9	2.0	-41.2

	Year to Date - March 2020 vs March 2019											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD March 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Rooms Avail	Rooms Sold
Alabama	54.2	62.5	85.68	87.41	46.41	54.62	-13.3	-2.0	-15.0	-13.6	1.7	-11.8
Alaska	47.0	56.2	100.39	104.57	47.19	58.73	-16.3	-4.0	-19.6	-17.8	2.2	-14.4
Arizona	62.8	74.5	144.22	151.47	90.59	112.91	-15.7	-4.8	-19.8	-18.0	2.2	-13.9
Arkansas	43.0	48.8	80.57	81.83	34.62	39.92	-11.9	-1.5	-13.3	-12.2	1.3	-10.8
California	59.2	72.4	160.01	168.76	94.68	122.22	-18.3	-5.2	-22.5	-21.0	2.0	-16.7
Colorado	52.2	61.8	158.33	161.30	82.61	99.72	-15.6	-1.8	-17.2	-15.2	2.4	-13.6
Connecticut	45.0	53.2	107.73	111.56	48.47	59.32	-15.4	-3.4	-18.3	-18.4	-0.1	-15.5
Delaware	44.4	51.9	99.82	107.16	44.35	55.57	-14.3	-6.8	-20.2	-17.5	3.4	-11.4
Florida	66.8	79.1	169.82	170.66	113.38	134.97	-15.6	-0.5	-16.0	-13.7	2.8	-13.2
Georgia	54.7	65.6	100.17	111.94	54.84	73.46	-16.6	-10.5	-25.4	-23.5	2.5	-14.5
Hawaii	70.6	80.5	305.50	291.30	215.83	234.50	-12.2	4.9	-8.0	-8.7	-0.8	-12.9
Idaho	45.8	51.1	94.93	94.62	43.50	48.35	-10.3	0.3	-10.0	-9.7	0.3	-10.0
Illinois	44.3	53.2	102.20	105.25	45.22	56.04	-16.9	-2.9	-19.3	-18.4	1.1	-16.0
Indiana	44.4	54.2	93.01	98.06	41.27	53.12	-18.1	-5.1	-22.3	-20.1	2.8	-15.8
Iowa	40.6	46.6	88.91	88.00	36.10	40.97	-12.8	1.0	-11.9	-9.0	3.2	-10.0
Kansas	43.6	49.7	83.74	86.87	36.50	43.17	-12.3	-3.6	-15.4	-13.5	2.3	-10.3
Kentucky	42.7	51.6	90.85	95.49	38.77	49.25	-17.2	-4.9	-21.3	-18.9	3.0	-14.8
Louisiana	53.1	63.6	113.30	120.18	60.16	76.46	-16.5	-5.7	-21.3	-20.2	1.4	-15.4
Maine	39.2	41.6	97.81	99.91	38.38	41.54	-5.6	-2.1	-7.6	-6.7	0.9	-4.7
Maryland	46.7	54.2	102.20	107.95	47.77	58.53	-13.8	-5.3	-18.4	-17.6	1.0	-12.9
Massachusetts	46.4	55.9	138.28	147.24	64.15	82.32	-17.0	-6.1	-22.1	-19.9	2.8	-14.7
Michigan	44.1	52.2	95.40	101.29	42.11	52.87	-15.4	-5.8	-20.4	-18.2	2.7	-13.2
Minnesota	42.9	52.5	102.36	105.28	43.96	55.25	-18.2	-2.8	-20.4	-17.5	3.7	-15.1
Mississippi	51.3	57.4	81.53	83.06	41.84	47.66	-10.6	-1.8	-12.2	-11.0	1.4	-9.3
Missouri	43.1	51.0	93.65	95.91	40.33	48.90	-15.5	-2.3	-17.5	-16.4	1.3	-14.4
Montana	43.1	46.6	89.14	88.30	38.43	41.19	-7.6	0.9	-6.7	-7.1	-0.5	-8.0
Nebraska	42.0	46.4	85.30	86.75	35.83	40.24	-9.4	-1.7	-10.9	-10.1	0.9	-8.6
Nevada	57.9	70.3	121.72	120.99	70.42	85.00	-17.7	0.6	-17.2	-17.3	-0.2	-17.8
New Hampshire	44.8	49.4	131.83	122.60	59.07	60.52	-9.2	7.5	-2.4	-2.6	-0.2	-9.4
New Jersey	46.5	55.1	107.98	114.83	50.17	63.24	-15.6	-6.0	-20.7	-19.6	1.4	-14.5
New Mexico	50.9	59.0	87.04	91.54	44.29	53.98	-13.7	-4.9	-17.9	-18.0	0.0	-13.7
New York	52.0	63.9	150.94	163.02	78.47	104.21	-18.7	-7.4	-24.7	-22.6	2.8	-16.4
North Carolina	50.9	61.6	97.48	100.98	49.62	62.24	-17.4	-3.5	-20.3	-18.0	2.9	-15.0
North Dakota	41.0	46.4	79.85	79.39	32.71	36.83	-11.7	0.6	-11.2	-11.1	0.1	-11.6
Ohio	44.1	52.2	90.74	94.94	40.04	49.58	-15.5	-4.4	-19.2	-18.1	1.4	-14.3
Oklahoma	44.8	53.9	75.93	78.32	34.01	42.19	-16.8	-3.0	-19.4	-18.4	1.2	-15.8
Oregon	47.1	55.9	105.62	108.12	49.72	60.41	-15.8	-2.3	-17.7	-16.5	1.4	-14.6
Pennsylvania	43.3	52.6	108.95	112.99	47.17	59.42	-17.7	-3.6	-20.6	-19.2	1.8	-16.2
Rhode Island	42.9	53.0	113.87	115.68	48.80	61.29	-19.1	-1.6	-20.4	-17.0	4.2	-15.7
South Carolina	48.9	58.3	94.30	101.23	46.14	59.03	-16.1	-6.9	-21.8	-19.9	2.5	-14.0
South Dakota	38.4	43.5	76.93	78.94	30.32	34.35	-11.7	0.0	-11.7	-10.2	1.7	-10.2
Tennessee	49.1	58.4	108.27	111.69	52.22	65.18	-15.8	-4.9	-19.9	-17.1	3.5	-12.8
Texas	55.3	64.5	99.73	106.86	55.14	68.87	-14.2	-6.7	-19.9	-17.5	3.0	-11.6
Utah	49.9	57.3	137.20									



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